**STEPHEN MUCHANGA – RESUME**

**Stephen Muchanga**  
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**Professional Summary**  
Detail-oriented data analyst with a background in marketing analytics, public sector data management, and database coordination. Proficient in SQL, Excel, Power BI, and data visualization with a proven ability to drive insights that support strategic decisions. Seeking a position where I can leverage my analytical skills to support data integrity, reporting, and impactful research outcomes.

**Skills**

* Data Analysis Tools: Microsoft Excel, MySQL, Power BI
* Programming: SQL
* Reporting & Visualization: Dashboards, Business Reports, Survey Design
* Soft Skills: Attention to Detail, Communication, Critical Thinking

**Professional Experience**

**Marketing Data Analyst – IQ Marketing, Nairobi**  
March 2023 to date

* Analyzed customer and market data to identify trends and inform business strategies.
* Designed dashboards using Power BI for monthly client reporting.
* Led A/B testing to improve campaign performance.

**Data Assistant – Kenya Industrial Research and Development Institute (KIRDI), Nairobi**  
Jan 2021 – Feb 2023

* Maintained and updated project databases to track progress and expenditures.
* Assisted in analyzing infrastructure data for reporting to key stakeholders.

**Data Entry Clerk – Ufanisi Freighters (K), Nairobi**  
Jan 2019 – Dec 2019

* Accurately input and verified sensitive beneficiary data during emergency programs.
* Supported monitoring and evaluation (M&E) teams with survey data cleaning.

**Education**  
Bachelor of Science in Analytical Chemistry  
Jomo Kenyatta University of Agriculture and Technology, 2018.

**Certifications**

* Data Analytics Professional Certificate
* In-progress learning Software Engineering